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EDUCATION

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| 2019 | Ph.D. Communication, Annenberg School for Communication, University of Pennsylvania, United States |
| 2016 | M.A. Communication, Annenberg School for Communication, University of Pennsylvania, United States |
| 2013 | M.A. Political Science, Central European University, Budapest, Hungary |
| 2010 | B.A. International Studies, University of Bologna, Bologna, Italy |

PROFESSIONAL APPOINTMENTS

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|-------------|---|
| 2026 – 2027 | Junior Open Society Fellow, Institute for Advanced Study, Central European University, Budapest, Hungary |
| 2024 – 2026 | Assistant Professor – AIAS-AUFF Fellow, Aarhus Institute for Advanced Studies (AIAS), Aarhus University, Denmark |
| 2021 – 2024 | Lecturer (Assistant Professor) in Sociology (Digital Media), School of Social and Political Sciences, University of Glasgow, UK |
| 2020 – 2021 | Postdoctoral Fellow, Digital Studies Institute, University of Michigan, United States |
| 2019 – 2020 | Postdoctoral Fellow, Center on Digital Culture and Society, University of Pennsylvania, United States |

PUBLICATIONS

Book

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| 2024 | Ferrari, E. <i>Appropriate, Negotiate, Challenge: Activist imaginaries and the politics of digital technologies</i> . University of California Press. [Link]
Reviewed in <i>International Journal of Communication, Mobilization, Convergence, Contemporary Italian Politics</i>
Winner of the 2026 Outstanding Book Award, Activism, Communication and Social Justice Division, International Communication Association |
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Peer-Reviewed Journal Articles

- 2024 **Ferrari, E.** Visual focus groups: Stimulating reflexive conversations with collective drawing. *New Media & Society*, 26(9), 5486-5506.
- 2022 **Ferrari, E.** Latency and crisis: Mutual aid activism in the Covid-19 pandemic. *Qualitative Sociology*. 45, 413–431.
- 2020 **Ferrari, E.** Sincerely fake: Exploring user-generated political fakes and networked publics. *Social Media + Society*, 6(4), 1-11.
- 2020 **Ferrari, E.** Bodies that matter, bodies that don't: Selective disembodiment in the early *Wired* magazine (1993-1997). *Internet Histories*, 4(3), 333-348.
- 2020 **Ferrari, E.** Technocracy meets populism: the dominant technological imaginary of Silicon Valley. *Communication, Culture & Critique*, 13(1), 121-124.
- 2019 **Ferrari, E.** “Free country, free internet”: The symbolic power of technology in the Hungarian internet tax protests. *Media, Culture & Society*, 41(1), 70-85.
- 2018 **Ferrari, E.** Fake accounts, real activism: political faking and user-generated satire as activist intervention. *New Media & Society*, 20(6), 2208–2223.
- 2016 **Ferrari, E.** Social media for the 99%? Rethinking social movements' identity and strategy in the corporate web 2.0. *Communication and the Public*, 1(2), 143-158.

Book Chapter

- 2019 **Ferrari, E.** and Remensperger, J. “When under surveillance, always put on a good show”: Representations of surveillance in the United States underground press, 1968-1972. In *Making Surveillance Societies: Transnational Histories*, ed. Robert Heynen and Emily van der Meulen. University of Toronto Press.

Encyclopedia Entry

- 2017 Clark, R., Erdener, J., **Ferrari, E.**, Yang, G. “Activist Media”. In *Oxford Bibliographies in Communication*. Ed. Patricia Moy. New York: Oxford University Press.

GRANTS

- 2022 – 2024 British Academy/Leverhulme Small Research Grant, funded by the Wellcome Trust (United Kingdom), *Digital Mutual Aid: A comparative analysis of activism in the Covid-19 Pandemic in the UK, Italy and the US*.
- 2023 Early Career Researchers (ECR) Support Fund, School of Social and Political Sciences, University of Glasgow.
- 2022 Faculty-led internship funding competition, School of Social and Political Sciences, University of Glasgow, awarded funding for research assistance.

2019	Diversity and Inclusion Fund Grantee, Internet Freedom Festival.
2018	Waterhouse Family Institute for the Study of Communication and Society (WFI), Villanova University, WFI Research Grant.
2017	Internet Policy Observatory, University of Pennsylvania, Research Grant.

AWARDS, HONORS AND FELLOWSHIPS

2026	Outstanding Book Award, Activism, Communication and Social Justice Division, International Communication Association.
2023 – 2024	Research Fellowship, Center for Advanced Internet Studies (CAIS), Bochum, Germany.
2020	Best Dissertation Award, Association of Internet Researchers (AoIR).
2020	Best Paper Award, International Communication Association (ICA), Activism, Communication and Social Justice Division.
2018, 2017	University of Pennsylvania, Graduate Student Assembly (GAPSA), Competitive Travel Award (2x).
2014 – 2019	University of Pennsylvania, Doctoral Fellowship.
2013	Central European University, Department of Political Science, Departmental Excellence Award.
2012	Central European University, Alumni Scholarship for Leadership Potential and Civic Engagement.
2011 – 2013	Central European University, Department of Political Science, Full Tuition Waiver.

EXTERNAL AFFILIATIONS

2025 – 2028	Young Academy for Cultures and Societies Research (YAC), University of Freiburg, Germany.
2024 – 2025	Research Affiliate, School of Social and Political Sciences, University of Glasgow (UK).
2020 –	Research Affiliate, Center on Digital Culture and Society, University of Pennsylvania, United States.

INVITED TALKS

- 2026 Keynote panelist, ICA Preconference “Whose Protest Counts? Power and Exclusion in Online Activism”, Cape Town (South Africa), June 4.
- 2025 “Appropriate, negotiate, challenge: Activist imaginaries and the politics of digital technologies”, Department of Sociology, University of California Santa Cruz, March 7.
- 2025 “Activist imaginaries and the politics of digital technologies”, Center for Tracking and Society, University of Copenhagen (Denmark), January 22.
- 2024 “Technological imaginaries and the universal ambitions of Silicon Valley”, American Studies Colloquium Series, University of Warsaw (Poland), December 12.
- 2023 “Solidarity in the (post)pandemic: Latency and immediacy in mutual aid activism”, Symposium on “Digital Activism in Pandemic Times”, University of Pennsylvania, April 17.
- 2022 Panelist for “Qualitative Sociology Special Issue on Digital Ethnography”, Digital Ethnography Working Group, Rutgers University, 16 September.
- 2018 “The Hungarian internet tax protests: freedom, modernity and the political power of technology”, Annenberg-Oxford Media Policy Summer Institute, University of Oxford. August 8.

CONFERENCE PRESENTATIONS

- 2026 Participatory and creative methods to understand queer digital lives (with Liv Owens and Lily Bichard-Collins). Association of Internet Researchers (AoIR) Flashpoint symposium: Imagining and Co-creating Methods for Internet Research, Malmö (Sweden), August 11-12.
- 2026 Technocratic ambitions, populist justifications: The discursive legitimization of the Department of Government Efficiency (DOGE). International Communication Association (ICA) Annual Conference, Cape Town (South Africa), June 4-8.
- 2025 Queer Digital Lives: Understanding datafication’s impacts through creative, collaborative approaches, (presented by student co-authors Liv Owens and Lily Bichard-Collins), Digital intimacies, young people and everyday life: International Conference, University of Padova (Italy), September 25-26.
- 2025 Technologies of solidarity: Hybridity and care in mutual aid activism. International Communication Association (ICA) Annual Conference, Denver (CO), June 12-16.
- 2024 The offline strikes back: Complicating the role of digital technologies in Covid-19 mutual aid activism. Association of Internet Researchers (AoIR) Annual Conference, Sheffield (UK), October 30-November 2.

- 2024 Queer digital lives: Understanding datafication through creative collaborative approaches, (presented by student co-authors Liv Owens and Lily Bichard-Collins), Association of Internet Researchers (AoIR) Annual Conference, Sheffield (UK), October 30-November 2.
- 2024 Digital technologies and Covid-19 mutual aid activism: complicating the online/offline divide, American Sociological Association (ASA) Annual Meeting, CITAMS Roundtables, Montréal (Canada), August 9-13.
- 2024 “Oh God, next time we have to take pictures”: Mutual aid activism on Instagram, Everyday Forms of Digital Activism and Resistance: An International Symposium, University of Pennsylvania, April 18-19.
- 2023 Digital ethnography: Reassembling, reimagining, and reinterpreting the social, Association of Internet Researchers (AoIR) Annual Conference, Philadelphia (USA), October 18-21, Fishbowl Session organized with Fernanda R. Rosa, Amy Ross Arguedas, Jeffrey Lane and Jessa Lingel.
- 2023 Organizing for the ‘gram: The radical politics of mutual aid activism on Instagram, International Communication Association (ICA) Annual Conference, Toronto (Canada), May 25-29.
- 2023 Activism(s) compared: the importance of comparative digital activism research, International Communication Association (ICA) Annual Conference, Toronto (Canada), May 25-29.
- 2022 How do we even study Instagram ethnographically? ECREA’s Digital Culture and Communication (DCC) pre-conference, “The Work-in-Progress in Social Media Research”, Remote presentation, October 12.
- 2022 A radical Instagram visual culture? ECREA pre-conference, “Visual politics and protest - Current methodological challenges”, Remote presentation, October 6-7.
- 2022 Stickers, Stories and solidarity: The making of collective identity among mutual aid activists on Instagram, International Communication Association (ICA) Annual Conference, Paris (France), May 26-30.
- 2020 Using the tools of the system to fight the system: How radical activists negotiate their use of social media, Association of Internet Researchers (AoIR) Annual Conference, Dublin (Ireland), October 28-31. (Remote presentation due to Covid-19).
- 2020 Visual focus groups: Stimulating reflexive conversations with collective drawing, International Communication Association (ICA) Annual Conference, Gold Coast (Australia), May 21-25. (Remote presentation due to Covid-19)
Best Paper Award, Activism, Communication and Social Justice Division
- 2020 “Everybody is on Facebook now”: social movements, technological uncertainties and the limits of the imagination, International Communication Association

- (ICA) Annual Conference, Gold Coast (Australia), May 21-25. (Remote presentation due to Covid-19).
- 2019 Mirrors, icebergs and puppet masters: making sense of the power of digital infrastructures through visual focus groups, ECREA Communication & Democracy conference “Infrastructures and Inequalities: Media industries, digital cultures and politics”, Helsinki (Finland), October 21-22.
- 2019 Contesting the government, performing modernity: The sociotechnical imaginary of the Hungarian internet tax protests, Society for Social Studies of Science (4S) Annual Meeting, New Orleans, LA, September 4-7.
- 2019 Bodies that matter, bodies that don't: Selective disembodiment in the early *Wired* magazine (1993-1997), International Communication Association (ICA) Annual Conference, Washington, D.C., May 24-28.
- 2019 Technocracy meets populism: the dominant technological imaginary of Silicon Valley, Lisbon Winter School for the Study of Communication - Media and Populism, Lisbon (Portugal), January 15-19.
- 2018 A short history of fake media: reclaiming fakeness as activist media practice, ECREA 7th European Communication Conference, Lugano (Switzerland), October 31-November 3.
- 2018 Mundane modernity: how the Hungarian internet tax protests imagined "the internet", International Association for Media and Communication Research (IAMCR) Annual Conference, Eugene (OR), June 20-24.
- 2018 Fighting “the Man’s technology”: Visions of technology in the underground press of the American counterculture (1964-1974), International Communication Association (ICA) Annual Conference, Prague (Czech Republic), May 24-28.
- 2017 Fake accounts, real activism: political faking and user-generated satire as activist intervention in the Italian public debate, Conference of the Italian Association of Political Communication (Compol) “Communication and Politics in the Pop Democracy”, Rome (Italy), December 14-16.
- 2017 The symbolic power of the internet in the Hungarian internet tax protests, ECREA Communication & Democracy conference “Digital democracy: Critical perspectives in the age of big data”, Stockholm (Sweden), November 11-12.
- 2017 The politics of digital constitutionalism and the discourse of Internet exceptionalism in the Italian Declaration of Internet Rights, Società Italiana di Scienza Politica (Italian Political Science Association) Annual Conference, Urbino (Italy), September 14-16.
- 2017 Playful and critical: the participatory satire of political fakes and their publics, International Communication Association (ICA) Annual Conference, San Diego (CA), May 26-29.

- 2016 Keeping it fake: Exploring user-generated political fakes and their publics, Association of Internet Researchers (AoIR) Annual Conference, Berlin (Germany), October 5-8.
- 2016 Play, individualism, exploitation: towards a comprehensive critique of the web 2.0 and its relationship with contentious politics, International Association for Media and Communication Research (IAMCR) Annual Conference, Leicester (UK), July 27-31.
- 2016 What “the Internet requires”: The discourse of internet exceptionalism in the Italian Declaration of Internet Rights, International Communication Association (ICA) Annual Conference, Fukuoka (Japan), June 9-13.
- 2016 Fake accounts, real activism: political faking and user-generated satire as activist intervention, International Communication Association (ICA) Annual Conference, Fukuoka (Japan), June 9-13.
- 2016 The History of *il Manifesto* and the Evolution of the Italian Left from the Prague Spring to the Arab Spring, International Communication Association (ICA) Annual Conference, Fukuoka (Japan), June 9-13.
- 2015 We protest, therefore we are: event-driven, action-oriented collective identities in contemporary social movements, ECREA Communication & Democracy conference “Political Agency in the Digital Age: Media, Participation and Democracy”, Copenhagen (Denmark), October 9-10.
- 2015 (Social) media for the 99%? Rethinking alternative media and social movements’ identity in the corporate web 2.0, Union for Democratic Communication (UDC) conference “Circuits of Struggle”, Toronto (Canada), May 1-3.
- 2014 Success may not always look the same: A theory-driven comparison of how new tools of democratic participation work across contexts, (with Marina Popescu), European Consortium for Political Research (ECPR) Joint Sessions, Salamanca (Spain), April 10-15.
- 2013 (Social) media for the 99%? Principles, practices and strategies of content production on social networking sites in Occupy Chicago, ECREA Symposium “(Mis)Understanding Political Participation”, Munich (Germany), October 11-12.

CAMPUS OR DEPARTMENTAL TALKS

- 2026 “Technologies of solidarity: Mutual aid activism and digital platforms”, Media Culture and Society research seminar, Department of Media and Journalism Studies, Aarhus University (Denmark), March 19.
- 2025 “Don’t abandon each other: Mutual aid activism and the pandemic”, AIAS Seminar Series, Aarhus University (Denmark), June 2.
- 2025 “Activist imaginaries and the politics of digital technologies”, Cultures and Practices of Digital technologies (CuPra) research seminars, Department of Digital Design and Information Studies, Aarhus University (Denmark).

- 2023 “Technologies of Solidarity: Digitally Mediated Covid-19 Mutual Aid across Italy, the UK and the US”, CAIS, Bochum (Germany), November 15.
- 2018 “The Academy and Activism”, Media Activism Research Collective (MARC), University of Pennsylvania, September 13.
- 2016 “Internet & rights: digital constitutions and ‘national’ internet governance”, Panelist, Centre for Global Communication Studies, University of Pennsylvania, April 16.

TEACHING EXPERIENCE

University of Glasgow, Instructor of Record

Digital Society: Theory and Substantive Issues (Semester 1 2012/22; Semester 1 2022/23)

Digital Society: Digital Technology, Inequality and Culture (Semester 2 2022/23)

Digital Society: The Social Living Lab (Semester 2 2021/22)

University of Michigan, Instructor of Record

Global Digital Activism (Winter 2021)

University of Pennsylvania, Instructor of Record

Global Digital Activism (Summer 2018)

Introduction to Communication Behavior (Summer 2017)

University of Pennsylvania, Teaching Assistant

Media Ethnography for Social Justice (Fall 2017)

Introduction to Communication Behavior (Fall 2016)

WARNING! Graphic Content (Spring 2016)

Central European University, Teaching Assistant

New Tools of Citizen Participation and Democratic Accountability (Spring 2014)

HABILITATION AND TEACHING CERTIFICATIONS

Italian National Scientific Habilitation as Associate Professor (Field: Sociology of Culture and Communication, 14/C2), Italian Ministry of University and Research (2025, valid until 2037)

Postgraduate Certificate in Academic Practice (PgCAP), University of Glasgow (2023)

Teaching Certificate, Centre for Teaching and Learning, University of Pennsylvania (2018)

PHD SUPERVISION and EXAMINATION EXPERIENCE

Opponent, PhD defense, Faculty of Social Sciences, University of Helsinki, September 4th, 2026.

External preliminary reviewer, Faculty of Social Sciences, University of Helsinki, April 2026.

External reviewer, PhD work-in-progress draft and presentation, Department of Communication, University of Copenhagen, January 2025.

Committee member for PhD student in Text and Image Studies, University of Glasgow, 2022-2024.

SUPERVISION EXPERIENCE

Details available upon request.

Research Assistants

3 at the University of Glasgow (undergraduate and master's), 1 at the University of Michigan (undergraduate)

MSc Students

University of Glasgow: 6 in 2024, 5 in 2023, 4 in 2022

Honors Students

University of Glasgow: 2 in 2024, 1 in 2023, 1 in 2022

University of Pennsylvania: 1 in 2019/2020

SERVICE TO THE PROFESSION

Vice-Chair (until 2027) then Chair, Activism, Communication and Social Justice (ACSJ) Division, International Communication Association (ICA), 2025 – 2029

Chair (2026) and committee member (2024), Outstanding PhD Dissertation Award, Activism, Communication and Social Justice (ACSJ) Division, International Communication Association (ICA), 2024

Organizer, Research Escalator, Activism, Communication and Social Justice (ACSJ) Division, International Communication Association (ICA), 2023 & 2024

Program Committee Member, ACM Conference on Fairness, Accountability, and Transparency (FAccT), 2023

Secretary, Activism, Communication and Social Justice (ACSJ) Division, International Communication Association (ICA), 2021 – 2024

Peer-review

Conference submissions: ICA, ECREA, AoIR

Journal manuscripts: *New Media & Society*, *Social Media + Society*, *Journal of Creative Communications*, *International Journal of Communication*, *Journalism*, *Internet Histories*, *Information*, *Communication and Society*, *Mobilization*, *Communication and Democracy*, *Social Problems*, *Organization*, *Communication Theory*, *International Journal of Social Research Methodology*, *Science as Culture*, *Social Movement Studies*

Book manuscripts: Bristol University Press, University of California Press, Cornell University Press, Oxford University Press

Grant proposals: National Science Foundation, National Research, Development and Innovation Office (Hungary), Waterhouse Family Institute for the Study of Communication and Society (Villanova University)

DEPARTMENTAL AND UNIVERSITY SERVICE

Organizer, Zine-making workshop, Aarhus Institute of Advanced Studies, Aarhus University, May 2026

Co-organizer, AIAS Fellows' grant writing retreat, Aarhus Institute of Advanced Studies, Aarhus University, April 2026

Convenor (Director), MSc Digital Society, University of Glasgow, 2021 – 2024

Lead Academic for the University of Glasgow, Dual Degree Program “Artificial Intelligence & Digital Society” with Radboud University (The Netherlands), 2022 – 2024

Faculty Mentor, Undergraduate Research Opportunity Program (UROP), University of Michigan, 2020 – 2021

Member, Summer Institute Planning Committee, Digital Studies Institute, University of Michigan, 2020 – 2021

Speaker, Digital Studies Institute Grad Student Professionalization Workshop, “Pathways to Publishing”, University of Michigan, November 18, 2020 & March 24, 2021

Organizer, Media Activism Research Collective, University of Pennsylvania, 2017

Member of the Graduate Student Council, Annenberg School for Communication, 2016

Member of the organizing committee, Graduate Student Symposium, Annenberg School for Communication, 2015 – 2016

Elected representative. Graduate and Professional Student Assembly, University of Pennsylvania, 2015 – 2016

Student organizer, Scholars Symposium 2015: Digital Culture, Annenberg School for Communication, 2015

LANGUAGES

English: native-level | Italian: native | German: advanced | Danish: beginner

PROFESSIONAL MEMBERSHIPS

International Communication Association, 2016 – present;
Association of Internet Researchers, 2016 – present